

ALEC LUGO he/ him

Graphic Designer · Videographer · Marketer · Performer

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PHOTOSHOP



PREMIERE



AFTER EFFECTS



ILLUSTRATOR



INDESIGN



AUDITION



Other program proficiencies:

- Microsoft Office
- iWork
- Hootsuite
- MailChimp
- Word Press
- Zoom
- Flickr
- Procreate
- Audacity
- Celtx

 @aleclugographics

 aleclugographics.tumblr



PROFILE

Oregon-based artist and media creator with a capable knowledge of software and hardware to oversee content creation from conceptualization to final product. Adaptable and able to learn new skills quickly. Five years of experience in theatrical marketing, with a particular focus in collaboration, innovation, and equity.



SKILLS

- Strong experience with camera operation and maintenance, including DSLR and studio camcorders
- Experience with capturing live performance b-roll and recording audio/visual for controlled interview-style videos
- Adept in multiple Adobe Creative Suite programs and communicating between them
- Strong understanding of social media and marketing helps in adapting content for a variety of formats and purposes
- Capable of meeting tight deadlines, working independently or communicating as a part of a team to meet goals



EXPERIENCE

BAG&BAGGAGE PRODUCTIONS

Oregon-based professional theatre company

Marketing Manager | July 2019 – Present

Graphic design. Video production. Social media management. Webmaster. Develop and implement marketing strategies.

Marketing & Development Assistant | July 2017 – June 2019

Graphic design. Video production. Social media management. Webmaster. Draft email campaigns. Assist Marketing Director.

FREELANCE (GRAPHIC DESIGN, VIDEO)

Self-employed

Media Creator | September 2016 – Present

Clients include: Portland Center Stage • Third Rail Repertory Theatre • Washington State University • Catlin Gabel School • Pacific University • Northwest Academy • Aloha Theatre



EDUCATION

BA: FILM & VIDEO PRODUCTION / BA: THEATRE

Pacific University | 2016